

EMILY LEDGER

Freelance Copywriter

I'm Emily, a freelance copywriter with varied experience in the digital marketing and cannabis industries. I have worked for a wide variety of clients across sectors, including retail, hospitality, law, health and medical.



SKILLS

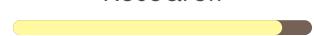
Blog and Article Writing



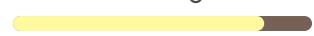
Copywriting



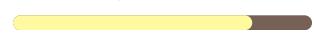
Research



Editing



Search Engine Optimisation



Social Media Management



EDUCATION

2015 - 2018

Sheffield Hallam University

- BA Hons Degree in Journalism
- Second Class: First Division

2012 - 2014

Dronfield Henry Fanshawe Sixth-Form

- A-Levels in English Literature, Art, and Biology

EXPERIENCE

March 2022 - Present

- Freelance Copywriter

June 2019 - February 2022

Omni Digital Marketing

In-house Copywriter

- Providing all types of copy assets to agency clients in a variety of industries. Managing my own deadlines and client communications.

June 2019 - March 2022

Canex

Head Writer & Editor

- Writing daily articles and features for a medical cannabis news website; editing contributions from other writers; and publishing and promoting content across social media.

CONTACT

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 Sheffield